

OFFSITE CONNECT

BUYERS AND SPECIFIERS FORUM

OFFSITE
EXPO

RICOH ARENA - COVENTRY
22-23 SEP 2020
CONSTRUCTION | TECHNOLOGY | INNOVATION



**CALLING ALL
OFFSITE SUPPLIERS &
MANUFACTURERS**

**THE EASY AND EFFICIENT
WAY TO DO BUSINESS**

Exhibit at the UK's most dynamic Offsite event!

Offsite Connect: Buyers & Specifiers Forum is an exclusive opportunity for our Offsite Expo exhibitors to access key industry professionals - architects, engineers and contractors in one-to-one meetings.

This Forum offers a structured, highly effective way for new and existing offsite industry suppliers to connect with potential customers easily and cost effectively, as it is an exclusive key benefit of exhibiting at Offsite Expo.

EXHIBITOR BENEFITS

- 5,000 visitors across two days
- Exclusive access to over 150 key Buyers and Specifiers within Offsite connect
- Access to Explore Offsite Masterclasses
- Buyers/Specifiers admin support, helping to organise your diary

WHAT CAN THE FORUM DO FOR YOU?

- Facilitated one-to-one meetings with the most active spenders from the UK's top contractors, developers, architectural practices and engineers
- Dedicated Offsite Connect team, responsible for researching and recruiting buyers
- Opportunity to apply for meetings with participating buyers
- Managed booking facility and secure online diary service
- Private networking area, to host meetings with buyers

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ENGAGE AT THE HIGHEST LEVEL

We understand that your time as an exhibitor is at a premium. The focused approach of Offsite Connect has proved to be highly successful in creating new business relationships and facilitating meetings with individuals at the highest level, enabling you to get the most out of your time at Offsite Expo.

All of the Forum activities and meetings are matched to your needs and organised on your behalf as part of your exhibitor package. These meetings will be scheduled and booked in advance and will be operated around a strict timetable.

Your access to the meeting request system will be allocated in line with your Offsite Expo exhibitor package and login details will be issued circa 3 weeks ahead of the show for meeting requirements to be issued.

BOOK YOUR APPOINTMENT

Offsite Expo is the perfect platform to position your brand at the forefront of the industry as an exhibitor or sponsor- so please contact us early to take full advantage of these unique profile raising opportunities.

As a confirmed exhibitor, an online profile will be created allowing you to start requesting your meetings with our buyers and specifiers which will run throughout Offsite Expo on 22 & 23 September 2020. Buyers will also be able to request meetings with you which you can accept or decline. The Offsite Connect team will then be on hand to assist you with the management of your requests/invitations. If you would like to engage with specific Buyers who are not yet signed up for the Forum, our dedicated team will also be happy to assist with the recruitment process.

The primary aim of the Forum is to match our exhibitors wants with the Buyers and Specifiers preferences. Each appointment will be scheduled to last 30 minutes and appointments will appear in the individual online diary of both the exhibitor and the Buyer/Specifier.

PARTICIPANTS ARE EXPECTED TO PROVIDE THE FOLLOWING ATTRIBUTES:

- Potential for future relationships with the Buyers
- Present new and innovative products, solutions and technologies
- A willingness to consider developing new products
- An ability to comprehensively present solutions specific to the needs outlined by the selected Buyers

SIGN UP!

For more information on **Offsite Connect Buyers & Specifiers Forum** located within **Offsite Expo** visit: www.offsite-connect.co.uk

Or contact **Siani Harrocks, Forum Exhibitor Liaison**
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